

# SDG TransLab

## A TRANSFORMATION LABORATORY AND RESOURCE CENTRE, INNOVATING ENTERPRISE-LED SOLUTIONS FOR ACHIEVING THE SDGS.

The UN Sustainable Development Goals (SDGs) demonstrate a rare convergence of global opinion. Signed by leaders of 193 nations, they represent universal aspirations for a fairer, cleaner, more prosperous world. But most importantly, the SDGs present an unprecedented opportunity for every one of us to address in unison, society's most pressing development challenges, regardless of where we live or work, what language we speak, or where we stand on the political or social spectrum.

Implementing the SDGs is not the sole responsibility of governments. If the 2030 Agenda is to be achieved, business and enterprise-led sustainable development will be key to its success.

The Asian Institute of Technology is playing a transformative role in realizing development aspirations across the region. **AIT's mandate fits firmly within the UN's SDG**

**manifesto**, "Transforming our World: The 2030 Agenda for Sustainable Development" (2015).

With this in mind, in 2018, AIT launched the SDG TransLab – Transformation Laboratory for Enterprise-Led Sustainable Development. The TransLab approaches the SDGs with a three-point approach. To **engage** citizens, businesses, governments, agencies and NGOs in how market-based approaches can achieve the SDGs; to **educate** actors, building capacity throughout the Asia-Pacific region in enterprise-led sustainable development; and to **empower** effective SDG implementers with business approaches, to ensure a transformed world by 2030.

17 PARTNERSHIPS  
FOR THE GOALS



### What AIT offers



A learning portfolio of workshops, courses, programmes, events and action research on the means of implementation through business to educate actors



A creative and inclusive space for SDG Action combined with expert support to empower you.



Field visits to cities and municipal governments partners in Thailand and in the region

## Projects



### Social Entrepreneurship for SDGs

The TransLab welcomed a team of 25 participants from Kyushu University, Japan for an immersive action learning program on how social enterprise can achieve the SDGs. The team engaged with leading Thai social enterprises to learn about their approaches and developed their own social business models to tackle specific SDG targets, under the mentorship of the TransLab team.



### CLMV Regional Conference on SDG Implementation

Held in partnership with the Asia Europe Foundation and supported by the European Union, the event highlighted challenges and solutions facing the developing Southeast Asian states in their way towards implementing the 2030 Agenda. With a focus on partnerships and financing, the conference engaged leaders on how private sector action can be key to achieving the SDGs.



### Social Enterprise Approaches for Civil Society

The TransLab partnered with ESCAP, UNEP, UNDESA and the Asia Pacific Civil Society Engagement Mechanism to deliver a training workshop on social enterprise as a means of implementation for the SDGs, at the grassroots level. As part of the Asia Pacific People's Forum for Sustainable Development, the program was delivered to civil society leaders from across the region. The TransLab also presented at the Asia Pacific Forum for Sustainable Development, as an ESCAP partner.



### Case Writing Training Programme and SDG Casebook

Building capacity for case writing and teaching on sustainable development, the TransLab facilitated trainings on case writing methodology for The Centre for Social Transformation for Sustainable Lifestyles, Universiti Teknologi Petronas, Malaysia. The overall objective was to develop a regional network of case writers to produce a volume of case studies for university teaching in Asia, focused on social innovations achieving the SDGs.



### Creative Space and Expert Support for Young Leaders

Providing a creative and enabling environment, the TransLab offers space and support to young leaders working on the SDGs. Team ACT, winners of the 2017 Global Social Business Competition, was one group that came to the TransLab to develop their idea further, benefit from mentorship and expertise, whilst scoping future opportunities through the TransLab network.

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